

# BY THE LAKE UPDATES

Week of  
November 14, 2022

*Stay Connected With St. Andrews*

## St. Andrews' Strategic Plan Vision Statement



For the past year, our faculty, staff, alumni council, and community stakeholders have been engaged in developing our Strategic Plan. As promised we plan to unpack our Strategic Plan here in By the Lake. It is important that we all understand it and what it means to our present and our future.

Last week we introduced our Purpose Statement – our overarching reason for being – what is it that exist to do. Our Purpose Statement reads as follows:

“We create a life-transforming educational opportunity for our students so that they become critical, creative, and ethical thinkers ready to face tomorrow’s personal and professional challenges.”

Now, we introduce our Vision Statement, which reads as follows:

"St. Andrews will be recognized as a regional leader for growing talent:

- By providing an interactive and student-centered experience guided by faculty and staff who are exceptional in their respective fields
- By offering educational programs grounded and enhanced by the liberal arts
- By intentionally cultivating a family-based community where diversity is respected and celebrated"

What is a Vision Statement? A vision statement describes what an organization desires to achieve in the long-run, generally in a time frame of five to ten years, or sometimes even longer. It’s our view of the impact we would like to achieve. This aspiration for the future depicts our vision of what the university will look like in the future and sets a defined direction for the planning and execution of our strategies.

So, why is a vision statement important? Successful organizations build their culture around their vision. A vision statement provides clarity around the big picture which sets the stage for improved decision-making and service delivery.

Next time ... Value Statements

## The Countdown is on for Alumni Weekend 2023



These knights are ready for Alumni Weekend 2023! Are you?

Believe it or not, the class of 1993 are quickly approaching 30 years since they graduated from St. Andrews, and that means it is time to start planning another reunion! Save the date for Alumni Weekend April 21-23, 2023, and start making your plans to come back to campus for your class reunion!

This upcoming year, we want to break an alumni attendance record, and we need YOUR HELP to do that! Join the alumni outreach committee, even if you can only reach out to a handful of people. Please contact our Director of Alumni Relations, Cassidy Owens, at [owenscb@sa.edu](mailto:owenscb@sa.edu) to join us!

## That's a Wrap on Homecoming 2022

St. Andrews' alumni were able once again to gather on campus for Homecoming, to reminisce and reconnect while cheering on the SAU Knights' football team. A huge thanks to the alumni who came to support SAU Homecoming 2022 which was held on Friday, November 11, and Saturday, November 12.



This year’s events began on Friday and included a reception at the Scottish Heritage Center with a special treat from Jerry's Grill and Deli. A special thanks to Bill Caudill '89 for making sure the center was ready for his fellow alumni when they arrived.

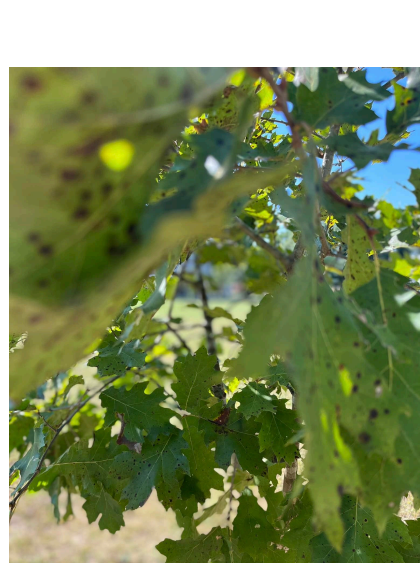
Activities continued the next day with a tour of the archives room, "Windows of St. Andrews" art project display, and the return of Gravity Hill. The afternoon and evening were filled with many fellowship opportunities beginning with alumni lacrosse game and followed by the pig-pickin' tailgate, catered by RayRay's Hog Pit, and the football game.

After the game, the Chamber of Commerce hosted an Oyster Roast at the equestrian center. Over 500 tickets were purchased and they were sold out two weeks before the event.

It was a wonderful homecoming weekend! How very special it was for alumni to be able to get together in person and to meet classmates, former professors, and even children of classmates.



## In Memoriam



Denise Rabon Applewhite '75 passed on December 3, 2021.

Denise touched many hearts during her time at St. Andrews and throughout her life.” It was an honor to hear the stories of Denise and Suite 5 Concord. She will always be remembered at St. Andrews University. Her suite mates and family said, “She always had that twinkle in her eyes.”



Milton Smith passed on November 09, 2022. He attended St. Andrews from 1969 to 1971.

"Milton did not graduate from SA but completed his undergraduate studies at UNC-Pembroke. He later attended Meharry Medical College earning a doctorate in medicine. St. Andrews was the beginning of a future of good he would do in various communities until he no longer could."

-Mary EB Smith

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