## **HEALTH SERVICES ADMINISTRATION**

#### **HSA100**

## PRINCIPLES OF HEALTH SERVICES ADMINISTRATION

3 Credits

This course will present an overview of the American health care system including the social, political and economic forces that shape the industry. Moreover, the course will introduce the student to the many subsystems and how these different systems work together to produce today's modern-day health care system. (Fall/Spring)

## **HSA119**

## COMPUTER APPLICATIONS IN HEALTHCARE

3 Credits

The course presents computer applications found in health care situations, basic principles and mechanics of electronic health record (HER), software applications for health care, health care security and data quality. This course will also include definitions, electronic data collection, storage, electronic health records, personal health records, and secure computer-based patient record systems. Topics will also include basic computer applications used in medical offices, hospitals and nursing homes. (Fall/Spring)

## **HSA126**

## ACCOUNTING FOR HEALTHCARE

3 Credits

This course will present an overview of accounting and financial activities relevant to a healthcare

#### HSA200

## LEGAL ASPECTS OF HEALTHCARE ADMINISTRATION

3 Credits

The course will provide an overview of health law issues that impact the business of health care and those who manage it. Topics will include local, state and federal law and health care policies. Students explore the rights and responsibilities of providers, employers, payers and patients in healthcare context. Students will also develop an understanding of substantive law, legal decision making and the relationship between legal and ethical principles. Case studies, virtual lab assignments and/or simulations support experiential learning. (Fall/Spring)

## HSA210

# CULTURAL COMPETENCY IN HEALTHCARE ADMINISTRATION 3 Credits

This course will discuss the concepts of culture, how it changes and influences everyday life, health disparities and best practices for enhancing cultural competencies in health care organizations and systems. The course will also examine organizational structures and processes that should incorporate cultural competence and students will explore how all professional roles in health care settings (providers and administrators) should address service adjustments and measure effectiveness of care and quality of health outcomes across multi-cultural populations. Topics will include implications of the changing demographics and their impact on healthcare; diversity and health administration; health disparities and social determinants of health, and culturally appropriate communication and increasing diversity and the impact on healthcare administration. (Fall/Spring)

## HSA225

#### ETHICS IN HEALTHCARE

3 Credits

This course will explore ethical behavior in various health care settings. Students will analyze decision-making models, theories, professional obligations and apply them to their roles as health care administrators. (Fall/Spring)

## HSA301

## HEALTHCARE SETTING ANALYSIS

3 Credits

This course will present various approaches to the operation and quality management of healthcare organizations. The course will also describe educational and social marketing applications in continuous quality improvement, assessment and process improvement research in health care settings. Topics addressed will include management processes in healthcare, client education, analysis of healthcare structures and systems. Junior standing or permission of instructor required. (Fall/Spring) Prerequisite: HSA100.

## HSA310

## RESEARCH METHODS IN HEALTHCARE

3 Credits

The course will present an overview of the scientific process and elements required to conduct health services research. The course will provide a step-by-step guide to conducting independent work on scholarly projects through the use of clear language and practical examples. This course will provide a foundation for healthcare professionals in reference to research methodologies used to create evidence-based practices, health care policies and programs. (Fall/Spring) Prerequisite: HSA100, MAT225.

## **HSA315**

## PUBLIC POLICY IN HEALTHCARE

3 Credits

This course will present health policy in the U.S. Topics include the evolution of the U.S. health care system, policy development, role of government in financing and maintaining quality healthcare, current health policy issues and impact on patients and healthcare delivery. (Fall/Spring) Prerequisite: HSA100.

## **HSA337**

## **HEALTHCARE FINANCE**

3 Credits

This course will present an overview of the financial management of health care organizations. This course will introduce students to the current financial environment in which health care organizations operate and the fundamentals of financial planning, with an emphasis on concepts that are critical to managing, planning and decision making. (Fall/Spring) Prerequisite: HSA100, HSA126, MAT225.

## **HSA354**

# BASIC PRINCIPLES OF DISEASE

3 Credits

This course provides an integrated approach to the study of diseases by learning signs, symptoms and syndromes, identifying the etiology and pathogenic processes affecting the function and structure of the human body (fundamental disease pathology). (Fall/Spring) Prerequisite: BIO222.

## **HSA366**

# HEALTHCARE COMMUNICATION

3 Credits

This course will provide a broad introduction to physician-patient communication, mass communication, health journalism, corporate communication, communication by non-profit health organizations and government health agencies and public health education campaigns. The course will also examine a variety of theories used in health communication and explore such national health issues as health disparities, health literacy, patient safety and health care reform. (Spring) Prerequisite: HSA100, ENG280.

## **HSA370**

#### HEALTHCARE MARKETING

3 Credits

The course will present principles and functions of marketing by focusing on unique aspects of marketing fee-for-service and managed care services. Topics will include consumers of health services, organizations that purchase health care for employees, insurance companies that provide health care and ethical issues of marketing health care services. (Spring) Prerequisite: HSA100, MGT250.

#### **HSA415**

# LEADERSHIP IN HEALTHCARE ORGANIZATION

3 Credits

The course will introduce a broad range of concepts, theories and practices important for a basic understanding of leadership and its application to the field of healthcare services. Topics will focus on various styles and approaches to effective leadership. The course will also examine leadership principles to realistic situations and problems such as quality and productivity. It will examine the role of leadership in achievement of organizational goals. (Fall) Prerequisites: Junior standing and HSA301, MGT312, MGT412

## HSA420

# HEALTH CARE MANAGEMENT

3 Credits

This course will provide an overview of how health care institutions are organized and governed, the role of the management staff, physicians, nurses and other clinical and support staff in these organizations. This course will also provide a framework for addressing management problems in health care organizations. The application of management theory, concepts and principles as these relate to health care organizations. Case studies are utilized to analyze the practical application of management concepts and principles.

## **HSA450**

## RISK MANAGEMENT IN HEALTHCARE

3 Credits

The course will explore the process of developing and maintaining risk management programs in health care. Topics will include how an organization identifies, assesses, and reduces risk to patients, visitors, staff, and institutional assets. The course will also present resources to organize and devise a strategic approach to risk management. (Fall) Prerequisites: HSA301, MGT312, MGT412.

## **HSA493**

## HSA CAPSTONE PROJECT

3 Credits

This course requires students to demonstrate knowledge learned throughout the program and apply these theories to real world issues. Students are expected to synthesize and integrate learning experiences acquired throughout their program and to evaluate research and current topics relative to their area of concentration. (Spring) Prerequisite: completion of all courses in concentration.