

## Bachelor of Arts in Communication Studies



### Professional Application of the Communication Studies Major is Broad, as Communication is Vital to Our Everyday Interactions

Communication Studies is one of the fastest growing majors in higher education. St. Andrews offers a four-year Bachelor's of Arts in this highly 21st century ready academic program. We know that recruiters and employers hire people who can communicate with dexterity.

Here at St. Andrews, you will take courses in production. These courses address such topics as digital storytelling, podcasting, public speaking, and desktop publishing. We also offer coursework in communication theory. You will have the option to take courses such as interpersonal, gender, and organizational communication, rhetoric, and persuasion.

Soon, you will be brave enough to take on any challenge that depends upon your own communication acumen. You will have strengthened your analytical, thinking and discussion skills, your confidence in public speaking, and your ability to interface with the world through social media and digital creation.

From the beginning, you will enter a highly interactive classroom. You will take the survey course, Communication and Culture, which offers an overview of this diverse discipline. Just before graduation, you complete a multimedia project alongside your peers. The journey you traverse in between is of your own design.

### A Bridge to Career Opportunities

Students who complete the Bachelor's of Arts in Communication Studies are prepared to begin positions in the communications industry:

- Journalist
- Graphic designer
- Analyst
- Communication scholar
- Broadcaster
- News anchor
- Radio personality



**For additional information  
and current course listing,  
please contact us.**

**910-277-5555**

1700 Dogwood Mile  
Laurinburg, NC 28352





**St. Andrews**  
UNIVERSITY

*A Branch of Webber International University*



## Mission

Our mission is to offer students an array of business, liberal arts and sciences, and pre-professional programs of study that create a life transforming educational opportunity which is practical in its application, global in its scope, and multi-disciplinary in its general education core. Students will acquire depth of knowledge and expertise in their chosen field of study, balanced by breadth of knowledge across various disciplines, while pursuing a degree at the associate, bachelor, or master level. Special emphasis is placed on enhancing oral and written communication, and critical thinking skills. The international quality of the student body enriches personal experience and promotes understanding of international cultures and influences. Through an atmosphere in which self-discipline, creativity and cultivation of ethical standards are enhanced, the University is dedicated to teaching its students the "how to learn, how to think, and how to apply method" to each new challenge.

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## At St. Andrews, Create Your Own Traditions

**Commitment to student success.** We offer small classes to ensure personalized attention. 14-1 student/faculty ratio in your major courses. Faculty bring real life experience into your classes. This will allow you to feel like you are not just a number at St. Andrews and our programs help you reach your career goals.

**Academic advising.** Our faculty are your academic advisors and are committed to your success. Each student will receive guidance based on his/her individual goals, interests and career aspirations. St. Andrews takes pride in providing this guidance to help ensure each semester that you are on track to graduate in four years.

**Get connected.** We want you to experience college by living on campus. Students have over 20 clubs and organizations for you to join to gain leadership, communication and organizational skills for the work place. Want to participate in a sport? We have over 25 men's and women's sports on campus and our athletes compete at the NAIA level. Sports are a great way to build teamwork and communication skills that employers look for with their employees.

**Financial aid** can be a big step in getting started at college. We want to spend time and walk through the process so you understand your options in the investment of your college education. That is our commitment to you! Financial aid is available for those who qualify, including loans, grants, federal work study and scholarships. St. Andrews University provides need-based and academic scholarships to qualified students. We encourage you to complete the Free Application for Federal Student Aid so our financial aid team can let you know what you are eligible for.

**Accreditation.** St. Andrews University is a branch of Webber International University. Webber International University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award degrees at the associate, baccalaureate and masters levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation.



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