

# Jose Martinez

Laurinburg, NC 28352

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## EDUCATION

**St. Andrews University**, Laurinburg, NC

Bachelor of Arts in Communication Studies

Graduation: May 2021

GPA: 3.6/4.0; 3.75/4.0 (Major)

## EXPERIENCE

**American Marketing Association**, Southern Pines, NC

August 2016-Present

*Promotions Coordinator*

- Develop and design posters, flyers, and print ads
- Organize campus-wide events attracting up to 300 participants
- Generate corporate sponsorships in excess of \$2,000 per event

**Scotland Health Care System**, Laurinburg, NC

January-May 2019

*Research Assistant*

- Shadowed Dr. Susan Johnson, a general practitioner for 60 hours
- Cleaned and organized lab equipment
- Ordered and maintained office and lab supplies for over 25 employees

**Scotland Family Counseling Center**, Laurinburg, NC

May-August 2019

*Prevention Services Supervisor*

- Taught independent-living skills to expectant adolescent mothers; average independent caseload of approximately five mothers
- Assessed and evaluated programming as part of a five-person team
- Co-facilitated a support group of 15 mothers meeting weekly for one hour

## ACTIVITIES & HONORS

- Kappa Beta Beta
  - President, 2018-2019-Led chapter of 15+ men and presided over weekly meetings
- St. Andrews Soccer Team, 2018-Present
- YMCA, Big Brothers/Big Sisters Volunteer, 2019-Present
- United Way Day of Caring, Volunteer, 2019-Present
- Trinity Presbyterian Church, Nursery Volunteer, 2018-Present
- Dean's List, 3.5/4.0; 3 semesters

## LANGUAGES

- French: Fluent
- Spanish: Intermediate

## REFERENCES

**Dr. Rebecca Citel**

St. Andrews University  
Professor of Biology  
Laurinburg, NC 28352  
(910) 385-0023  
[Becky.citel@sa.edu](mailto:Becky.citel@sa.edu)

Dr. Citel was my professor in Biology 109

**Ms. Suzanne Strickland**

*General Motors Marketing Dept*  
4959 Melbourne Way, Ste. 496  
Milford, MI 50698  
(616) 598-2040  
[sstrickland@gm.com](mailto:sstrickland@gm.com)

Ms. Strickland was my internship site supervisor

**Dr. George Gonzalez**

St. Andrews University  
Alumni & Family Giving Director  
Laurinburg, NC 28352  
(910) 555-5555  
[George.g.gonzalez@sa.edu](mailto:George.g.gonzalez@sa.edu)

Dr. Gonzalez was my on campus employer supervisor