

Bachelor of Arts Degree in Sport Management



Career Opportunities

Students who successfully complete the Bachelor of Arts degree in Sport Management are prepared to pursue entry-level positions in settings including

- Professional sports teams
- College athletic departments
- Sports communications and public relations firms
- Sports marketing and advertising agencies
- Sports sales and promotions companies
- Recreational facilities
- Sports meeting or convention events
- Sports newspaper, television, and social media organizations

Build a Future Career In Sports that Excites You

When you combine your passion for sports with the knowledge, skills, and experience acquired through a St. Andrews' Bachelor of Arts degree in Sport Management (BASM), the possibilities for a rewarding career in sport management are extensive. Whether your interest is in sports events management, promotion of sports on social media, sports sales and marketing, leadership, coaching, or management on a sports team, or in public and community relations involving sports, your BASM prepares you for a variety of entry level positions in the sport industry.

Students work closely with academic advisors to choose electives, as well as campus and community activities that meet their interest, round out their education in a liberal arts setting, and build a strong resume. The BASM degree offers a capstone research project as well as an internship or senior practicum that provides real world experience in a sport setting and expands your contacts in the sports industry.



**For additional information
and current course listing,
please contact us.**

910-277-5555

1700 Dogwood Mile
Laurinburg, NC 28352



St. Andrews
UNIVERSITY

A Branch of Webber International University



Mission

Our mission is to offer students an array of business, liberal arts and sciences, and pre-professional programs of study that create a life transforming educational opportunity which is practical in its application, global in its scope, and multi-disciplinary in its general education core. Students will acquire depth of knowledge and expertise in their chosen field of study, balanced by breadth of knowledge across various disciplines, while pursuing a degree at associate, bachelor, or master level. Special emphasis is placed on enhancing oral and written communication, and critical thinking skills. The international quality of the student body enriches personal experience and promotes understanding of international cultures and influences. Through an atmosphere in which self-discipline, creativity and cultivation of ethical standards are enhanced, the University is dedicated to teaching its students the "how to learn, how to think, and how to apply method" to each new challenge.

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St. Andrews, Create Your Own Traditions

Commitment to student success. We offer small classes to ensure personalized attention. 14-1 student/faculty ratio in your major courses. Faculty bring real life experience into your classes. This will allow you to feel like you are not just a number at St. Andrews and our programs help you reach your career goals.

Academic advising. Our faculty are your academic advisors and are committed to your success. Each student will receive guidance based on his/her individual goals, interests and career aspirations. St. Andrews takes pride in providing this guidance to help ensure each semester that you are on track to graduate in four years.

Get connected. We want you to experience college by living on campus. Students have over 20 clubs and organizations for to join to gain leadership, communication and organizational skills for the work place. Want to participate in a sport? We have over 23 men's and women's sports on campus and are part of NAIA. Sports are a great way to build teamwork and communication skills that employers look for with their employees.

Financial aid can be a big step in getting started at college. We want to spend time and walk through the process so you understand. That is our commitment to you! Financial aid is available for those who qualify, including loans, grants, federal work study and scholarships. St. Andrews University provides need-based and academic scholarships to qualified students. We encourage you to complete the Free Application for Federal Student Aid so our financial aid team can let you know what you are eligible for.

Accreditation. St. Andrews University is a branch of Webber International University. Webber International University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award degrees at the associate, baccalaureate and masters levels. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation.



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