

Major in Business Administration with a  
Specialized Program of Study in Equine Business Management 58 Credits

<b>Required Courses:</b>	<b>47 Credits</b>
ACCT 201 Principles of Accounting I	3 credits
BUS 220 Business Technology	3 credits
BUS 301 Business Law	3 credits
BUS 303 Management Communications	3 credits
BUS 321 Principles of Marketing Management	3 credits
BUS 322 Advertising and Promotion	3 credits
BUS 331 Principles of Management	3 credits
BUS 335 Business Ethics	3 credits
BUS 341 Principles of Financial Management	3 credits
BUS 480 Senior Policy & Strategy Seminar	3 credits
ECON 201 Microeconomics	3 credits
EQ 255 Stable Management	3 credits
EQ 256 Stable Management Lab	1 credits
EQ 249 History & Theory of Modern Riding	3 credits
EQ 340 Equine Business Management	3 credits
EQ 350 Horse Science I	3 credits
TH 155 Intro to Therapeutic Horsemanship	1 credit
<b>Additional Requirements:</b>	<b>11 Credits</b>
• One of the following courses:	3 credits
BUS 332 Organizational Behavior	
BUS 333 Human Resource Management	
• One of the following courses:	3 credits
BUS 495 Senior Project	
BUS 498 Senior Project	
BUS 499 Senior Project	
• Electives chosen from the following courses:	3 credits
ACCT 202 Principles of Accounting II	
BUS 302 Entrepreneurship	
BUS 395 Internship in Business	
ECON 202 Macroeconomics	
COM 101 Introduction to Mass Communications	
EQ 248 Basic Riding Instructor Skills	
EQ 257 BRI Skills Practicum	
EQ 342 Form to Function: Principles of Horse Judging	
EQ 415 Current Therapies in Equine Internal Medicine	
EQ 416 Intro to Equine Clinical Pharmacology	
EQ 417 Equine Orthopedic Lameness	
EQ 420 Equine Nutrition	
EQ 422 Horse Science II	
• The student must take at least 2 Equitation courses at the St. Andrews Campus.	2 credits
These courses include:	
PE 261 Equitation I	
PE 262 Equitation II	
PE 263 Equitation III	