



The MBA for Equine Professionals

A Self-Directed Program within the Existing Curriculum

St. Andrews University (a branch of Webber International University) is known for our strong academics as well as our nationally-recognized riding program. Our equestrian teams have enjoyed great success as demonstrated by multiple Regional, Zone and National Championships in ANRC, IHSA (hunter seat and western) and IDA competitions, and our undergraduate program in Equine Business Management has prepared many business professionals for careers in the equine industry. These historic successes have led to a new targeted initiative - the MBA for the Equine Professional!

The MBA at St. Andrews University (a branch of Webber International University) can be customized to meet the personal development demands of equine professionals. Do you want to manage an equine facility, earn a specialized certification in the equine industry or perhaps operate an equestrian program? Our MBA Program allows students to apply business knowledge to their equine interests. Selected classes allow students to explore business challenges specific to the industry, and the practicum experience requires that students design and implement a real-life consulting project that supports their personal goals. Take advantage of the opportunity to blend your experience in the equine industry with the business acumen provided by an MBA. Program benefits include:

Convenient

- Study from anywhere; no campus attendance is required
- Courses are delivered Live via the Web using a personal computer

Flexible

- The program is available year round with four start dates (Fall, Winter, Spring and Summer).
- Small classes, usually less than 25 students, meet once per week from 6 to 10 pm EST.
- Students can take up to two classes per term and complete the program in as little as 18 months.

Personal

- Develop meaningful connections with your professors and other MBA students.
- Network with leaders in the equine profession and nurture the connections needed for your future.

Hands-on

- Through the Practicum course(s), students undertake an equine-focused individual or group-based consulting projects under the guidance of faculty members.
- Work with leaders in the Therapeutic Riding, Judging, Teaching, Retail, and Event Management fields of the Equine Industry.

Accessible

- GMAT scores and two years of work experience are preferred, but not required
- Online application for admission is simple



MBA Program Requirements

The MBA Program requires the successful completion of 36 graduate-credit hours. Upon completion students will be able to:

- Use technology and social media to an organization's advantage
- Develop basic accounting skills to better understand and manage assets, liabilities, and cash flows
- Gain a better understanding of economic factors and how they affect business
- Explore the techniques of gathering and analyzing data
- Cultivate the knowledge and skills to develop effective marketing and sales strategies
- Increase your understanding of the innovation process and how it can help improve your products and services
- Familiarize yourself with laws and ethical principles
- Develop an understanding of finance and investments that can impact organizational growth
- Learn how to read and understand customers and employees
- Advance your understanding of how your new skills and knowledge can be used to make decisions for the future of your organization
- Put your new knowledge and skills to work consulting on a real problem facing the equine industry

Apply Today – Classes begin soon!

We invite you to apply to the MBA Program at St. Andrews University (a branch of Webber International University). Admission is on a rolling basis but we encourage early application while space is still available. For additional information, contact 910-277-5140.

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